

Katie Jeffirs

Partner

Kingsley Associates



Katie Jeffirs oversees the administration of resident and tenant experience assessments, employee engagement assessments, and qualitative client interview programs at Kingsley Associates for some of the largest real estate owners and operators in the industry. She specializes in leading customer feedback programs to provide actionable insights for clients in the affordable housing sector. In addition, Katie has implemented a company volunteer program focused on giving back to the Atlanta community through community improvement projects and working with organizations that serve homeless populations. Katie and her colleagues at Kingsley Associates firmly believe that every person deserves access to safe and secure housing at a reasonable price. Kingsley Associates is honored to help aid the mission of NHP Foundation by identify and analyzing investor perceptions regarding affordable housing funds.

Since 1985, Kingsley Associates has provided actionable business intelligence through proven survey programs and proprietary industry benchmarks. Kingsley Associates' tools and insights drive smarter and more informed decisions focused on enhancing operations, developing customer loyalty, and increasing property and portfolio returns.